

# RAMZAN FOOD SUPPORT PROGRAM 2024

## FUNDING APPEAL

### Introduction

The **Madinatul Ilm Charitable Trust (MICT)** is reaching out for donations to cover the cost of its next Ramzan Food Support Programme for impoverished households. This is MICTs' annual programme through which essential food items are provided to around 1000 needy families.

In Pakistan, the rate of inflation has been increasing rapidly in the last two years and is estimated to be at its highest level in the last 47 years. Due to this, the cost of commonly consumed food items has increased by almost 40 percent. This has led to an enormous increase in poverty and has badly affected low-income families all across Pakistan.

Government officials estimate that the floods of 2022 damaged more than 60% of the country's crops and added to economic instability. Food shortage and looming economic crisis continue to be felt by Pakistan's poorest. The prices of basic commodities have increased rapidly. Many low-income families are unable to afford daily food items such as flour, rice, lentils, cooking oil, sugar etc.

MICT's Ramazan Food Support Programme aims at raising Rs. 50 lakhs to procure and distribute food packs among 1000 poor and needy families. To the extent possible, food packs are purchased at or near the points of distribution, giving business opportunities to local vendors who have suffered financial losses. In addition, MICT saves on transportation costs.

MICT is aiming to provide food packs for a family of four to five people for about fifteen days. Each food pack will contain the following items by quantity:

RICE (BASMATI) – 2KG  
DAAL CHANNA–1KG  
DAAL MOONG – 1 KG  
DAAL MASOOR – 1 KG

FLOUR – 10 KG  
COOKING OIL – 2 KG  
RED CHILLIES – 200 G  
SALT – 800 G

BAISEN – 1KG  
ROOH AFZA – 800ML

### Target Groups

MICT will target needy families in flood affected and vulnerable areas focusing on widows, orphans, people with special needs and the unemployed. Data collection is underway to compile details of families in need. MICT staff and volunteers will personally distribute food packs at selected distribution points.

### Estimated Cost

The estimated cost per food pack is Rs.5000 inclusive of packing, transportation and miscellaneous expenses. The number of families will be adjusted if actual prices vary at the time of purchase.

### DONATE NOW

MADINATUL ILM CHARITABLE TRUST

BANK AL-HABIB, Chaklala Scheme – III Branch, Rawalpindi, Pakistan

Account No: 0061-0081-000620-016 / IBAN – PK52BAHL0061008100062001

CASH DONATIONS MAY BE SENT ONLINE WITH INFORMATION TO MICT VIA EMAIL

email address: [mictmanagement@gmail.com](mailto:mictmanagement@gmail.com)

THIS ACCOUNT CANNOT RECEIVE FUNDS FROM A FOREIGN CURRENCY ACCOUNT

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